

Natural Look Now LLC

Permanent Cosmetics

Pre-Procedure and After Care Information for Eyeliner & Eyebrows

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It is my goal to ensure that you are satisfied with your permanent makeup results. At first your permanent makeup may appear darker than you expected. Remember that the applied pigment will lighten. It is important that you strictly adhere to the following guidelines prior to and after your procedure for best results. Please feel free to contact Regina if you have any questions or concerns.

Guidelines for All Procedures:

1. No sun or tanning prior to or after the procedure.
2. Avoid direct shower water on treated area until healed.
3. Do not take aspirin, niacin, vitamin E, or ibuprofen unless medically needed 48 hours prior to a procedure. Avoid alcohol and caffeine prior to procedure.
4. Please come to appointment with a clean face, without makeup.
5. Getting a procedure while on your period can make you hyper-sensitive.
6. Avoid extreme exercise prior to or directly after a procedure.
7. Avoid swimming or hot tubs until treated area is healed.
8. Please allow time for the procedure to heal before going on vacation or attending any special events.
9. Use only the ointment that is recommended for after care. If an allergic reaction occurs, please call me with any questions or concerns.
10. Wash hands thoroughly with antibacterial soap before touching the treated area.

Remember: Swelling is normal for all procedures. Apply an ice pack for 10 minutes or less. Dry skin, itching, and tenderness on treated areas are normal. These symptoms will stop and vary on an individual basis. If you decide to self medicate before any procedure (such as taking Benadryl, a relaxant, etc.), you must have a ride home as this may impair your driving. While Regina will work to keep you as comfortable as possible, she will not provide any medications.

Guidelines for Eyebrow Procedures:

1. Bring your favorite eyebrow pencil. Please come to appointment without makeup!
2. If you wax or tint your eyebrows, have done 72 hour prior to procedure. If you plan to wax or tint your eyebrows, wait for two weeks after procedure for healing to occur. Regular makeup can be worn 72 hours after procedure.
1. DO NOT RUB, SCRATCH OR PICK AT YOUR EYEBROWS! Let any residual pigment come off naturally. Use after care ointment consistently for 3 days. Apply a small amount twice a day to keep area moist for minimum of 14 days.
3. Blank areas of pigment may occur. This is normal and will be corrected at follow-up appointment.

Below are some common, but temporary reactions that might occur following your eyebrow procedure. These reactions are normal and will disappear as you heal. ****It is especially important to prevent infection of the treated area. Wash hands thoroughly before touching or applying ointment to the treated area.**

- Dryness, itching, tenderness, and/ or redness in the treatment area.
- After the first application, there might be 'bald spots' on the skin where the pigment did not take. This is a normal condition after the first appointment. It will be corrected during the second session.

Guidelines for Eyeliner Procedures:

2. Do not wear your contact lenses. Bring your glasses. Clean contacts can be worn 72 hours after the application of eyeliner. Makeup can be worn 72 hours after procedure. Please come to appointment without makeup! Please buy a new tube of mascara to use after all eyeliner applications.

3. Do not use oily makeup remover, baby oil, mineral oil, or heavy creams. Especially glycol. My preference is Almay non-oily makeup remover pads, Cetaphil, or Ponds non-oily formula.
4. Eyelash tinting or eyelash penning must be done 72 hours prior to procedure and may be done two weeks following the procedure.
5. DO NOT RUB, SCRATCH OR PICK AT YOUR EYES! Let any residual pigment come off naturally.
6. Use after care ointment consistently for 3 days. Apply a small amount twice a day to keep area moist for minimum of 14 days.

Below are some common, but temporary reactions that might occur following your eyeliner procedure. These reactions are normal and will disappear as you heal. ****It is especially important to prevent infection of the treated area. Wash hands thoroughly before touching or applying ointment to the treated area.**

- Eye lashes stick together after waking in the morning.
- Puffy, red eyelids with slight bruising for two or three days.
- Itching or tenderness in the eye area.
- It is normal for the lower eyeliner to actually disappear after the first application. This condition can be caused by quick healing or swelling of the area, histamine production (which can reject the pigment), and the Arizona climate (which can cause evaporation and fast drying out of pigment).

Pigment Retention

I sincerely hope that you are one of the very few lucky individuals who get perfect results with only one application of your permanent makeup. However, that is the exception rather than the rule. You will most likely need at least two or three applications for a finished look.

It is extremely difficult to deposit permanent pigment into the tissue of the eyes/ brows, since eyes do not have pores like the rest of the skin on your face. On average, a permanent eye/ brow coloring procedure must be repeated twice after the initial application. The second and third applications can be performed at three week intervals; however one month between applications is preferred for maximum effectiveness. Under no circumstances can an application be repeated within a time frame of less than two weeks. The eye/ brow tissue is not ready to accept new pigment in such a short period of time.

A few days after your initial pigment application, your eyes/ brows may appear the same as they were before the procedure or that 50% of the applied pigment has disappeared. The color may even look blotchy. This is due to the fact that the pigment may take in some areas and not in others. This can easily be remedied during the follow up visits. You might feel that you just paid to have your eyes/brows colored and have received nothing in return. *This is not the case.* The skin layers beneath the top layer of your eyes/ brows have been saturated with pigment. After each follow up visit, you will notice a much greater saturation of pigment.

Since each person has a different chemical and genetic makeup, it is impossible to tell in advance how much pigment retention you can expect with each application and how many applications you will ultimately need. I promise to provide 100% pigment saturation with each application, but the amount you retain is unpredictable.

Please remember that the amount of pigment you retain or lose after each application is not a reflection of the quality of the work, but a reflection of each individual's chemical and genetic makeup.